



814 Dawn Ave
Ephrata PA 17522
www.cloistercarwash.com

Contact:

Sharon Ramp, Director of Marketing
O -717.733.9688 – M-717-669-9197
comments@cloistercarwash.com

For Immediate Release

**Free Car Wash for Veterans and Military Personnel
On Friday November 11, 2011
At Cloister Wash & Lube**

Ephrata, York, Lancaster, Reading, PA (October 26, 2011) – Cloister Wash & Lube, in conjunction with over 1,600 other car wash locations will provide **FREE** car washes to veterans and current military service personnel, through the Grace for Vets FREE Wash Program, on Veterans Day, Friday November 11th from 7:00 a.m. to 7:00 p.m.. Washes will be given rain or shine at all 4 Cloister locations in Ephrata, York, Lancaster, and Reading. The FREE washes are given to honor and recognize those that have and are serving in the armed forces.

Grace for Vets was founded by Mike Mountz, owner of Cloister Wash & Lube, in 1998. The Program continues to grow and expand its reach of honoring military service each year as additional car washes register to give FREE washes. Currently there is participation from all 50 United States, and three other countries, Canada, Australia and New Zealand. In 2010, 507 wash operators, totaling 1,253 locations washed 101, 537 military service vehicles on November 11th. Cloister looks forward to honoring local service men and woman on November 11th. Military service personnel are encouraged to visit the Grace for Vets website at www.graceforvets.org to find other participating washes, if a Cloister location isn't in their area. "We're excited that the program has expanded internationally as it allows more military service to be honored, says Mountz. I'm proud to be a part of an industry that continually supports our military." For Cloister locations or to obtain more information call 1-877-237-8927 or visit www.cloistercarwash.com or www.graceforvets.org.

###