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FOR IMMEDIATE RELEASE

Cloister Wash & Lube Enters Chemical Sales Arena
Successful carwash chain launches Cloister Formula to Carwash Market

EPHRATA, PA (April 23, 2010) -- Already an established leader in the carwash industry, Cloister Wash & Lube announces its entry into chemical sales with the launch of its Cloister Formula, a complete line of premier products now available to the carwash market.

Co-developed by the Ephrata, PA-based Cloister and Pittsburgh, PA-based Shore Corporation, the “top-to-bottom” line of tunnel products will be exclusively sold by Kleen-Rite Corporation, out of Columbia, PA.

Cloister developed this new line of soaps to produce a high-quality wash while decreasing chemical usage in the process. From its foundation in the successful operation of its wash locations, Cloister has spent 25 years formulating the coordinated line of pre-prep, presoaks, soaps, wheel cleaners, rinses and polishes to improve productivity while providing a quality shine at high chain speeds.

Every product complements each other and is formulated to create quick cleaning and quick releasing, with an end result of drier cars. In addition, this product unification improves productivity by reducing prep time, drying time and staffing.

(continued)

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The complete line of highly effective, concentrated products is now available through Kleen-Rite Corporation.

Established in 1984, Cloister provides a variety of services including car washes, lube services, Pennsylvania state inspection and emission tests, detailing and express waxing, and self-service motorcycle and pet washes. Voted one of the "Top Fifty Fastest Growing Companies" in Central Pennsylvania, Cloister maintains a staff of over 400 employees.

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