



**PRESS RELEASE
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Cloister Wash & Lube Owner Inducted into Carwash Hall of Fame

June 14th, 2010, Ephrata, PA - Mike Mountz, owner and CEO of Cloister Wash & Lube, was inducted into the International Carwash Association (ICA) Hall of Fame on Thursday May 13th, 2010 at the Car Care World Expo in Las Vegas. Mountz's dedication to Cloister, its employees, and service to the car wash industry have gained him and Cloister this worldwide recognition. Mountz and Cloister have received two other ICA awards, The Community Award in 2000, and The Leadership in Innovation Award in 2005.

Mountz and Cloister were honored for extraordinary business practices, operational excellence, superior customer service, and innovation to advance the impact and goals of the car wash industry and the International Car Wash Association. This prestigious award emphasizes the company's outstanding dedication to its customers and the communities it serves.

In 1994, Mountz established the Grace Works Fundraiser Program that has since partnered with more than 3,000 organizations, helping them raise more than \$3,000,000. Additionally, Mountz and Cloister established and promote Grace for Vets, a nationwide program to honor veterans and service personnel with free car washes on Veterans Day. The program was established in 2004 and currently has over 500 wash locations participating. In 2010 Grace for Vets expects to wash 100,000 veteran's cars for free to thank them for their unselfish service to their country.

Established in 1984, Cloister provides a variety of services including car washes, lube services, Pennsylvania State Inspection and Emission Testing, detailing and express waxing, and a self-service motorcycle and pet wash. Earlier this year Cloister launched its own line of tunnel chemicals to the car wash industry. Cloister was voted one of the "Top Fifty Fastest Growing Companies" in Central Pennsylvania in 2001 – 2003 and maintains a staff of over 400 employees at locations in Lancaster, York, and Berks counties.

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**Cloister Wash & Lube
Ephrata – York – Lancaster – Reading
www.CloisterCarWash.com**